Scoring

50

93

Introduction

In accurate; in sufficient

accurate statement of client questions, objectives, an d/or variables

Exploratory Data Analysis

Difficult to read; fails to provide in sight

Methods

overly technical or missing/vague; no citations

Results

Presented un attractively an d/or in correctly

Conclusions

Stated in jargon; in correct

æsthetically pleasing provides in sight in to the data

pitched at the appropriate level; sufficient detail; appropriate citations

connects to the clients' objectives; correct

stated in terms understandable to the client; correct

Organiztion

awkward and unnatural; unattractive

Language and Mechanics

Frequent/serious gram mar/spellingissues; use of terms in correctly; writing needs improvement flws well and sen si bly

few problems with gram mar/spelling/anguage; terms typically used correctly; writing is well-done overall