

# Plenary 3

Johnson:

- △ Data analytics
- △ web development
- △ entrepreneurship
- △ interest in politics

## The Politics of Open Data

Andrew Johnson  
- Minneapolis City Council -



Bill listing where  
tax money goes

"What we  
Pay For"  
website

## TRANSPARENCY

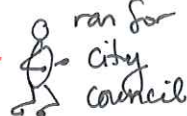


People like this

## FEAR OF OPEN DATA

- open data will make us look bad
- without context, data could be misinterpreted
- people could do anything with this data!
- will cost us millions!
- folks will have an unfair advantage

digital divide in city



ran for  
City  
Council



HE WON!

IT Subcommittee  
Budget director  
work w/ CIO

DATA VIZ  
CHALLENGE  
via google

"it will take  
4 years to do"

## BENEFITS

- + public trust
- + shifts relationship
- + reduces requests
- + better data quality
- + empowers staff
- + empowers community to further city goals

seen examples of this  
already

POLICY  
PORTAL  
CULTURE

challenge

- Legacy systems
- open data v. open process
- prioritizing data
- portal politics
- political process

## GOALS

empower leaders  
gain buy-in

success stories  
more pressure to  
be open



last-minute  
attempt to make  
policy optional

POLITICS



out reach to  
stakeholders

↑ restaurants: food safety  
info going on line

16th city w/  
open data  
policy

## NEXT STEPS

- Compliance report
- revisit portal
- events for codes
- continue culture change
- revisit policy



add open policies  
into purchasing