

Visitor Experience at Petrie Museum of Egyptian Archeology

About you

Age and gender of the participants (optional)

Male		Female	
18-30 years	30-59 years	60 years or over	

How often do you visit the Petrie Museum? Is this your first visit?

Yes	No
-----	----

Or do you come here.....

At least once a month	At least twice a year	Less than once a year
-----------------------	-----------------------	-----------------------

About your visit today

What was the main purpose of your visit?

Entertainment	Research	Unplanned	To see a specific exhibit	For a specific event	Other
---------------	----------	-----------	---------------------------	----------------------	-------

How best describes your knowledge of ancient Egypt? I know...

A great deal				Nothing at all
1	2	3	4	5

Information

How well did the stairwell prepare you for visiting the museum?

Very well				Not at all
1	2	3	4	5

In what ways?

--

Sounds

Did you notice the sounds on the stairs?

Yes	No
-----	----

How would you describe the sounds on the stairs?

--

How did the sounds in the stairs make you feel?

--

What did they make you think of?

--

Images

Which of these images from our flip book do you remember seeing?

Quote from landing 1	Petrie's portrait	Stelae frieze
Quote from landing 2	Image of Dig	Gold jewellery
Petrie logo	Pottery fragment	Egyptian spoons

How well did the images in the stairwell prepare you for looking at the exhibits in the gallery?

Very well				Not at all
1	2	3	4	5

In what ways did the images prepare you?

--

I-swipe

Did you use the i-swipe survey in the gallery?

Yes	No
-----	----

If not, why not?

--

If yes, please would you let us make a note of the last four digits on your oyster card so we can correlate your survey results with the information gathered from the i-swipe readers?

--

Date and time of survey response

	Researcher's initials:
--	------------------------