Supplementary material for Saunders GH, et al, 2015. Formative evaluation of a multimedia self-administered computerized hearing loss prevention program, *International Journal of Audiology*; 54, 234–40.

Appendix 1

Semi-structured interview questions

1. Which module did you find most informative?
What did you learn?
2. What was your favorite module?
What did you like about it?
3. What was the most important thing you learned?
Why was it most important?
4. What was your least favorite module?
What did you not like about it?
5. How likely is it that you will use what you learned in your own life? (Likert scale)
What do you think you are going to use in your life?
6. How likely is it that you will share what you have learned with your friends, family, and coworkers? (Likert scale)
Why/why not?
7. How likely is it would you recommend the HLPP to your family, friends, and coworkers? (Likert scale)
8. How likely is it that you will try to get more information about hearing loss from other places? (Likert scale).
9. How likely is it that you would return to the HLPP booth or access other computer-based programs to get more information about hearing loss? (Likert scale)
10. Did you like learning information from a computer?
Why, or why not?
11. Would you have preferred another format?
Why would that be?
12. Did you find any of the information or modules boring?
What about it/them was boring?
13. Did any of modules take too long to finish?
Which?
14. As a whole, was the program easy to use (not easy to use)?
15. Was there a module that was particularly difficult to use?
16. Was there a module that was particularly easy to use?
17. When you pressed a button, did the program take you where you thought it would?
Which module? Which screen?
18. Did you print anything out?
Was there anything that you wanted to print out but couldn't?
What was it?
19. Were any of the instructions confusing (or hard to understand)?
Which?
20. Do you think any of the formatting needs to be changed? (e.g. graphics, videos, text, fonts, layout)
21. Was there a module that needed more information?
22. Are there things you wanted to learn about that were not covered?
What?